

EEO PUBLIC FILE REPORT

For the period: June 1, 2009 to May 31, 2010

This report covers the employment units of Johnny Appleseed Broadcasting Company. Under a Joint Operating Agreement, the following properties are covered by this report.

WVNO Radio	31855	FM Radio	Mansfield, Ohio
WRGM Radio	25476	AM Radio	Ontario, Ohio
WMFD Television	41893	TV & DTV	Mansfield, Ohio
WOHZ Television	41892	CA-TV	Mansfield, Ohio

A. The following is a list of all vacancies for full-time jobs during the period June 1, 2009 to May 31, 2010.

Job Title	Date Open	Date Filled
Account Executive (45)	12-10-09	1-22-10
Account Executive (46)	4-10-10	Still Open

B. During the previous time period, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk (*) were organizations that requested to be contacted as job openings occurred.

Recruitment Source	Address	Contact Person	Phone #
WMFD-TV	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
WOHZ-TV ¹	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
WVNO-FM	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
WRGM-AM	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
Wmfd.com	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
Wohz.com	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
Wvno.com	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
Wrgm.com	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
Internal – Bulletin Board	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
Mansfieldareahelpwanted.com ²	website	Glenn Cheesman	419-529-5900
Ashland University*	401 College Ave. – Ashland, OH	C.J. Harkness	419-289-4142
Ohio University	Athens, OH	Job Placement Dir.	740-593-1000
Central State University*	Wilberforce, OH	Lesa DeVond	937-376-6383
Kentucky State University*	241 Academic Services-Frankfort, KY	Ronald Banks	502-227-5998
Lane College*	545 Lane Ave – Jackson, TN	Dr. Vaughn	731-426-7500
Lincoln University*	PO Box 179 – Lincoln University, PA	Brenda Young	610-932-8300
Mansfield City Schools*	856 West Cook Rd – Mansfield, OH	Douglas Johnson	419-525-6400
N.A.A.C.P.*	PO Box 1044 – Mansfield, OH	Cynthia O'Neal	419-522-9894
Norfolk State University*	700 Park Avenue – Norfolk, VA	Ben Ellis	757-823-8600
North Central State College*	2441 Kenwood Circle – Mansfield, OH	Troy Shutler	419-755-4800
Richland Works One Stop	183 Park Ave East – Mansfield, OH	Pat Olson	419-774-5300
Ohio State University – Mansfield*	1680 University Dr. – Mansfield, OH	Pamela Leonard	419-755-4011
Virginia State University*	PO Box 9001 – Petersburg, VA	Lisa Jackson	804-524-5081
West Virginia State College*	216 Wallace Hall D – Institute, WV	Job Placement Dir.	304-766-3000
Ohio Center for Broadcasting	9000 Sweet Valley Dr, Valley View, OH	Gary James	216-447-9117
Walk-In			
Employee Referral			

¹ Not contacted for Job Opening #45

² Not contacted for Job Opening #45

C. The following is a list of sources for full-time jobs shown in section A above and the recruitment source which provided the hiree for that position:

Job Title	Recruitment Source
Account Executive (45)	Radio Ad
Account Executive (46)	Position has not been filled yet.

i. During the previous time period, there were a total of 5 people interviewed for vacancies for full-time positions. The following is a list of the total number of interviewees, referred by each recruitment source shown in Section B above:

Recruitment Source	Total No. of Interviewees
WVNO Radio Ad	2
Walk In	2
Employee Referral	1

D. During the period of June 1, 2009 to May 31, 2010, the station employment unit engaged in the following menu option initiatives.

Menu Options

- #4: Staff spoke at the Leader's Club for 2 different schools in the community.
- #4: Staff gave a tour of station requested by administrators of two city/county institutions.
- #5: Internship Program for one student with WVNO.
- #5: Internship Program for three students with WMFD.
- #7: Participated in promoting the SESAC Radio Scholarship for undergraduates.
- #10: Job Shadow Program with WMFD Production Department.
- #10: Job Shadow Program for three students with WMFD.
- #12: Listed job openings with job banks & trade organizations..

For the Employment Group:

Signed: Rob Meisse

Rob Meisse
Station Manager

Date: May 31, 2010

Phone: 419-529-5900 ext. 210